GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

"Fiscal incentives under Andhra Pradesh Tourism Policy 2015-20" – Guidelines- Issued.

YOUTH ADVANCEMENT TOURISM & CULTURE (T)DEPARTMENT

G.O.MS.No. 10 **Dated: 15-09-2015**

Read:-

G.O.Ms.No.9, Youth Advancement, Tourism and Culture(T) Department. Dt: 12.06.2015.

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O R D E R:

In the G.O.read above, Government, with a view to make the State more conducive and attractive for potential investors and provide an impetus to the tourism sector, have issued orders approving the "Andhra Pradesh Tourism Policy 2015-20". The Policy shall remain in force up to 31-03-2020. The policy envisages granting various incentives for the New Tourism units. It was also mentioned in the G.O. that the incentives provisioned in the Policy will be implemented as per orders and guidelines to be issued separately.

2. Accordingly Government after careful examination hereby issue orders for implementation of incentives to promote Tourism in the state of Andhra Pradesh under the "Andhra Pradesh Tourism Policy 2015 -20". The Incentives mentioned in the Policy will be extended to New Tourism units. The General definitions are appended at Annexure I .

3. Under the new "Andhra Pradesh Tourism Policy 2015-20", the Government has approved incentives to the following categories of "New Tourism Unit".

   a) Tourism Infrastructure Projects
   b) Tourism Services

4. The incentives for the above categories are as follows:

4.1.1 Tourism Infrastructure Projects

a) Following categories of projects qualify as Tourism Infrastructure projects as per Andhra Pradesh Tourism Policy 2015-20:
   i. Hotels (Three-Star or above category hotels as per guidelines of Ministry of Tourism, Government of India)
   ii. Resorts, including beach resorts, jungle resorts, hill resorts etc. (Three-Star or above category hotels as per guidelines of Ministry of Tourism, Government of India)
   iii. Heritage Hotels (Heritage Basic, Heritage Classic, Heritage Grand as per guidelines of Ministry of Tourism, Government of India)
   iv. Amusement Parks

v. MICE Centers
vi. Golf Courses
vii. Botanical gardens
viii. Urban/Rural Haats
ix. Tourism & Hospitality Training Institutes
x. Wayside amenities
xi. Spiritual/Wellness Centers

b) To be eligible for incentives, the project needs to be a new Tourism Infrastructure Project and compliant with the definitions and minimum requirements as prescribed in **Annexure 2.**

4.2 Fiscal Incentives for Eligible Tourism Infrastructure projects

a) Private Sector Investments

i. Following incentives are applicable for private sector Tourism Infrastructure projects:

S. No	Incentive category	Incentives		
a)	Complementary/ Linkage Infrastructure Development Assistance	Total Project Cost <Rs 50 crores	Total Project Cost from Rs 50-100 crores	Total Project Cost from Rs 100 - 200 crores
		Up to a maximum of 5% of total project cost or Rs 2 crore, whichever is less, but not exceeding the total complementary / linkage infrastructure cost	Up to a maximum of 7.5% of total project cost or Rs 5 crores, whichever is less, but not exceeding the total complementary/ linkage infrastructure cost	Up to a maximum of 15% of Total Project Cost, excluding the cost of land, or Rs 10 crores, whichever is less, but not exceeding the total complementary/ linkage infrastructure cost
b)	Land Conversion Charges	Waiver of Non-Agriculture Land Assessment (NALA) tax or Land Use Conversion charge, as applicable		
c)	Registration and Stamp duty	100% reimbursement on Registration and Stamp duty for all Tourism Infrastructure Projects		
d)	VAT/CST/SGST	5% for all new Tourism Infrastructure projects from date of commencement of operations. Necessary amendments to relevant clause(s) in the Andhra Pradesh Value Added Tax Act 2005 to be made.		
e)	Luxury Tax	100% exemption of Luxury Tax for all new Tourism Infrastructure projects for a period of 3 years from date of commercial operations		
f)	Entertainment Tax	100% exemption of Entertainment Tax for first 3 years from date of commercial operations		

S. No	Incentive category	Incentives
g)	Energy Tariffs	Tariff as per the rates provided in the "H.T. Category-III: Airports, Railway Station and Bus Stations" in the Andhra Pradesh Electricity Regulatory Commission (APERC) Tariffs. Necessary orders to be issued by Energy Department separately .
h)	Tourism Infrastructure projects accorded 'Industry' status for specified purposes	GoAP to work with Government of India for facilitating inclusion of Tourism Infrastructure projects to be eligible for availing loans at par with Industries Special incentives like 'accelerated depreciation' which Government of India may provide to new industries in Andhra Pradesh as 'special status' will be made available for new Tourism Infrastructure projects

b) PPP Investments

i. Following incentives are applicable for PPP investments in eligible Tourism Infrastructure projects:

S. No	Incentive category	Incentives
a)	Complementary/ Linkage Infrastructure Development Assistance	Tourism Department will work with other concerned departments for establishment of required major Complementary/Linkage Infrastructure, and provide last-mile connectivity, wherever necessary. These will be appropriately included in the bid document for the specific PPP project based on the Project Feasibility study,
b)	Land Conversion Charges	Waiver of Non-Agriculture Land Assessment (NALA) tax or Land Use Conversion charge, as applicable
c)	Registration and Stamp duty	100% reimbursement on Registration and Stamp duty for all Tourism Infrastructure Projects
d)	VAT/CST/SGST	5% for all new Tourism Infrastructure projects from date of commencement of operations. Necessary amendments to relevant clause(s) in the Andhra Pradesh Value Added Tax Act 2005 to be made.
e)	Luxury Tax	100% exemption of Luxury Tax for all new Tourism Infrastructure projects for a period of 3 years from date of commercial operations
f)	Entertainment Tax	100% exemption of Entertainment Tax for first 3 years from date of commercial operations
g)	Energy Tariffs	Tariff as per the rates provided in the "H.T. Category-III: Airports, Railway Station and Bus Stations" in the Andhra Pradesh Electricity Regulatory Commission (APERC) Tariffs. Necessary orders to be issued by Energy Department separately.
h)	Tourism Infrastructure	GoAP to work with Government of India for facilitating inclusion of Tourism Infrastructure projects to be eligible

S. No	Incentive category	Incentives
	projects accorded 'Industry' status for specified purposes	for availing loans at par with Industries Special incentives like 'accelerated depreciation' which Government of India may provide to new industries in Andhra Pradesh as 'special status' will be made available for new Tourism Infrastructure projects
i)	Land allotment for PPP projects	i. Policy of land allotment on long lease for eligible Tourism Infrastructure Projects will be continued. The lease tenure can be maximum up to 33 years at the first instance, unless specified otherwise for Mega Tourism Projects. ii. For setting up of Tourism Infrastructure projects that are proposed on government land, lease rent of 2% of 'Basic Market Value' of the land from the Date of Possession, as per the valuation of the concerned sub-registrar office, will be charged to the developers with a 5% annual increase. iii. Investor will also be required to provide other securities and performance guarantees as specified in the specific tender document, besides making an upfront onetime payment covering all project development costs. iv. Normally, the bidding parameter will be Additional Development Premium (ADP), which shall be a percentage of annual gross revenue of the Tourism Infrastructure project or minimum annual assured amount, whichever is higher. v. As per the Project Feasibility Report and specific project details, the percentage of annual gross revenue may be fixed, and the minimum annual assured amount may be used as the bidding parameter or the minimum annual assured amount may be fixed and the percentage of annual gross revenue may be used as the bidding parameter.

ii. GoAP may also opt for models like Joint Venture, Special Purpose Vehicle, Equity, Annuity etc. for select Mega Tourism Infrastructure Projects.

iii. In cases where a private sector investor submits an unsolicited or suo-motu proposal; not initiated by the Government, the "Swiss Challenge Approach" shall be followed, as enunciated in GoAP "Guidelines for Public Private Partnerships" and as per provisions of APIDE Act.

c) Government Projects

i. In cases where select Tourism Infrastructure projects are undertaken by Government, through a designated government agency, incentives and support to be provided would be based on internal government decisions on a case-to-case basis.

d) Mega Tourism Infrastructure Projects

i. Mega Tourism Infrastructure Projects are projects with investment above Rs. 200 crores, irrespective of location in the State.

ii. For Mega Tourism Infrastructure Projects, additional incentives and concessions on a case-to-case basis may be granted with approval of the STPB/STPC or the SEDB as the case may be.

e) Additional incentives for Tourism Infrastructure projects:

i. **Performance based incentives**: Government will institutionalize Tourism awards for rewarding best performing Tourism Infrastructure Projects in the State based on various parameters. Guidelines for the same will be published separately.

ii. **Marketing incentives:** Government will facilitate a central booking engine through the Andhra Pradesh tourism website. Support will be provided by the Government for leading tourism units under Tourism Infrastructure Projects to participate in Tourism events in India and abroad. Guidelines for the same will be published separately. Government will advertise Tourism Infrastructure Projects in brochures and other print material of Andhra Pradesh Tourism.

f) Special conditions for Eligible Tourism Infrastructure projects:

i. Incentives provisioned in this Policy shall not be applicable for any existing Tourism Infrastructure project that is being expanded, modified or upgraded.

ii. For incentives proposed in this policy to be applicable for a new Tourism Infrastructure project, commercial operations must start before March 31, 2020.

iii. While extending incentives, subsidies and concessions, it shall be a general condition that the total financial commitment from Government, including incentives mentioned in Complementary/Linkage Infrastructure Development Assistance, Land Conversion Charges and Registration and Stamp duty sections of private sector investments and Land Conversion Charges, Registration and Stamp duty and Complementary/Linkage Infrastructure Development Assistance sections of PPP projects, shall not exceed 20% of the Total Project Cost of the Tourism Infrastructure Project, excluding the cost of land. This condition will also be applicable for Mega Tourism Infrastructure Projects.

4.3 Tourism Services

a) Following categories of projects qualify as Tourism Services as per the "Andhra Pradesh Tourism Policy 2015-20":

Tourism Services (20 categories)			
1	Beachside shacks	2	Caravan tourism
3	Water sports *(sailing, windsurfing, jet skiing, scuba diving, river rafting, kayaking, snorkeling, paddling etc.)*	4	Inbound travel & tour operators
5	Water ride/sailing facilities *(sail boats, houseboats, glass bottom boats, amphibious, hovercraft, seaplanes etc.)*	6	Cab services / car hire services catering to tourists
7	Sea/ River/Canal Cruises	8	Food courts/stalls at tourist destinations

Tourism Services (20 categories)			
9	Adventure services *(Parasailing, paragliding, camping/trekking/hiking services, cycling trails, nature trails etc.)*	10	Rest rooms at tourist destinations
11	Ropeways	12	Cloak rooms at tourist destinations
13	Heli-tourism	14	Parking facilities at tourist destinations
15	Farm tourism services	16	Souvenir shops at tourist destinations
17	Rural tourism services	18	Light & sound/laser shows at tourist destinations
19	Heritage walks	20	Audio-video guide services at tourist destinations

b) To be eligible for incentives, Tourism Services need to be compliant with the definitions and minimum requirements as prescribed in **Annexure 3** appended to this order.

c) Following incentives will be applicable for eligible Tourism Services:

i. Investment Subsidy for eligible Tourism Services will be applicable as follows:

Tourism Service	Total Project cost <Rs 1 crore	Total Project cost from Rs 1-10 crore	Total Project cost from Rs 10-20 crores
• Water sports • Water ride/sailing facilities • Sea/River cruises • Ropeways • Heli-tourism • Caravan tourism • Audio-video guide services at tourist destinations	15% of value of Total Project Cost.	15% of Value of Total Project Cost or Rs 1.25 crore, whichever is less.	15% of Value of Total Project Cost or Rs 2 crore, whichever is less

ii. GoAP will support building of Complementary/Linkage Infrastructure (example – jetties, helipads etc.) which becomes essential for the provision of the Tourism service. Support will be up to 20% of the cost of building of Complementary/Linkage infrastructure or Rs 25 lakhs, whichever is less

iii. GoAP may provide any other support on case-by-case basis after due examination for investments greater than Rs 20 crores in tourism services.

iv.

d) Special conditions for eligible Tourism Services:

i. Incentives provisioned in this Policy shall not be applicable for any existing Tourism Service that is being expanded, modified or upgraded.

ii. For incentives proposed in this policy to be applicable for a new Tourism Service, commercial operations must start before March 31, 2020.

iii. While extending incentives, subsidies and concessions, it shall be a general condition that the total financial commitment from Government, including incentives towards Investment Subsidy and Complementary/Linkage infrastructure, shall not exceed 20% of the total project cost of the Tourism Service, excluding the cost of land, if any.

5. The concerned Departments of Secretariat/ HoDs shall take appropriate action to implement the orders by amending the Rules and executive instructions, if necessary.

6. In respect of incentives where other Departments have to issue orders separately the said incentives will come into force from the date of issue of such orders subject to fulfillment of other eligibility conditions as applicable. The details of New Tourism Policy 2015 are made available on the website www.aptourism.gov. in.

7. This order issued with the concurrence of Finance Dept. vide their U.O.No.9724/274/A2/EBS.I/15, Dt:30.07.2015.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

NEERABH KUMAR PRASAD
PRINCIPAL SECRETARY TO GOVERNMENT

To:
The Commissioner of Tourism, Andhra Pradesh, Hyderabad.
The Vice Chairman & Managing Director, AP Tourism Development Corporation, Hyderabad.
Copy to:The P.S. to Prl. Secretary to Chief Minister.
The P.S. to Chief Secretary to Government.
All Private Secretaries to the Ministers.
The Special Chief Secretary, Revenue Department.
The Principal Secretary to Government, Finance Department.
The Principal Secretary to Government, Social Welfare Department.
The Principal Secretary to Government, Tribal Welfare Department
The Principal Secretary to Government, Revenue (CT) Department.
The Principal Secretary to Government, MA&UD Department
The Principal Secretary to Government, Irrigation & CAD (Reforms) Dept.
The Secretary to Government, Energy, I&I Department.
The Secretary to Government, Industries & Commerce
The Secretary to Government, Information Technology
Departments of Secretariat / All Heads of Departments
The Accountant General, AP, Hyderabad.
The Pay & Accounts Officer, AP, Hyderabad.
The Deputy Pay & Accounts Officer, AP, Hyderabad.
The Convener, State Level Banker's Committee.
All District Collectors through Commissioner of Tourism, Hyderabad.
All Sections in the Department.

//FOWARDED:BY ORDER/

SECTION OFFICER

Annexure 1: Definitions

1. TOURISM UNDERTAKING

Tourism Undertaking' means a legal entity under relevant law engaged or to be engaged in one or more tourism projects.

2. NEW TOURISM UNIT

A 'New Tourism Unit' means a new Tourism Infrastructure Project or Tourism Service set up for the first time by a Tourism Undertaking which satisfies the conditions indicated, and have commenced their commercial operations within the Policy Period; i.e, date of commercial operations falls between date of notification of this Policy and March 31, 2020.

3. TOTAL PROJECT COST

The term 'Total Project Cost' for Tourism Infrastructure Projects, which meet the criteria in ***Annexure 2*** below shall include:

i. Land/area in effective possession and as required for the project
ii. Building i.e. any built-up area' used for the eligible unit including administrative buildings, residential quarters and accommodation for all such facilities, as required for the running of the unit
iii. Plant and machinery i.e. tools and equipment including water sports equipment, tents, other equipment as are necessarily required and exclusively used for sustaining the working of the eligible unit but will not include vehicles, furniture and fixtures, cutlery, crockery and utensils
iv. Cost of development of fencing, construction of roads, landscaping and other infrastructure facilities etc. which the eligible unit has to incur under the project
v. Vehicles used for specific tourist activities
vi. Installation charges
vii. Technical know-how including cost of drawing and know-how fees

The term 'Total Project Costs' for Tourism Services, which meet the criteria in ***Annexure 3*** below, shall include:

i. Land/area in effective possession and as required for the project
ii. Plant, machinery and movable / immovable equipment, i.e. tools and equipment including water sports equipment, tents, other equipment as are necessarily required and exclusively used for sustaining the working of the Tourism Service

iii. Cost of development of fencing, landscaping, infrastructure facilities (example, jetties, helipads etc.) which the eligible unit has to incur under the project

iv. Movable and immovable equipment, including transport vehicles specifically required for offering the Tourism Service

4. INELIGIBLE INVESTMENT

The following investment shall not be covered under Total Project Costs and will be ineligible for incentives viz.

i. Working Capital

ii. Goodwill

iii. Second-hand plant and machinery purchased or shifted

iv. Interest capitalized

v. Consumables stores, inventories for maintenance or repairs

vi. Any investments in any asset which has a life span of less than five years

vii. Know-how fees or cost of drawing payable to a sister concern of eligible unit

5. DATE OF COMMERICAL OPERATIONS

Date of Commercial Operations of a Tourism Unit is the date on which the Tourism Unit is open to tourists on a commercial basis, after due testing, trial running and commissioning under relevant Government rules

Annexure 2: Minimum Eligibility Criteria for Tourism Infrastructure projects

S. No.	Tourism Infrastructure Project	Definition	Minimum requirements
1.	Hotels (Three-Star or higher category hotels as per guidelines of Ministry of Tourism, Government of India)	Hotels generally cater for both business and leisure customers, so they need to have a range of products to suit each type. The facilities provided may range from a basic bed and storage for clothing, to luxury features like spa. Larger hotels may provide additional guest facilities such as a swimming pool, business center, childcare, conference facilities and social function services.	• Star Rating – 3 Star or above; as per guidelines of Ministry of Tourism, Govt. of India
2.	Resorts	Resorts are hotels that are built specifically as a destination in itself to create a captive trade, The defining characteristic of a resort hotel is that it exists purely to serve another attraction. It is located in an area associated with recreation and leisure, such as beachside, forest area, hillside etc. It normally offers facilities for sports and recreational activities.	• Located near and around beach, hills, forest, water body etc. • Star Rating – 3 Star or above; as per guidelines of Ministry of Tourism, Govt. of India • Desirable that the resort offers at least one facility connected with the location that helps to attract tourists
3.	Heritage Hotels	Hotels that are located in places that capitalize on its connection with heritage. The façade, architectural features	• Minimum category – Heritage Basic as per guidelines of Ministry of Tourism, Govt. of India. The guidelines prescribe that minimum

S. No.	Tourism Infrastructure Project	Definition	Minimum requirements
		and general construction should have the distinctive qualities and ambience in keeping with the traditional way of life of the area.	50% of the floor area was built before 1950 • Must be located on heritage property
4.	Amusement Parks	Amusement parks are commercially operated enterprises that offers rides, games, and other forms of entertainment. They are generally equipped with stalls for games and refreshments, entertainment shows, recreational devices such as a Ferris wheel, roller coaster, etc. This will also include Theme Parks specifically oriented towards tourism in which landscaping, buildings, and attractions are based on one or more specific themes, such as jungle wildlife, fairy tales, cartoon characters, mythology etc. *Examples of Amusement Parks which are eligible: Disneyland, Universal Studios, Imagica etc.*	• Built over minimum land area - 10 acres • Includes entertainment facilities such as, rides, games etc. • Food stalls/court • Standalone commercial multiplexes will not be treated as Amusement Parks, and as such will and not be eligible for incentives
5.	MICE Centers	MICE Centers are designed to hold conventions and exhibitions, where individuals and groups gather to promote	• Minimum seating capacity of 2,000 pax, with built-up area of minimum 20,000 sft of convention area • Three (3) Star or above category

S. No.	Tourism Infrastructure Project	Definition	Minimum requirements

		and share common business interests. Such centers generally contain at least one large convention hall, mini convention halls, exhibition halls, hotel and parking facilities. The exhibition halls can also be suitable for major trade shows and product exhibitions to promote their products during conventions.	hotel (as per guidelines of Ministry of Tourism, Govt. of India)
			• Exhibition Center with facility for set up of temporary/permanent stalls
			• Other additional optional facilities may include:
			  ○ Shopping mall, with or without multiplex
			  ○ Food court/Restaurants

6.	Golf Courses	It is a large open area of land landscaped for playing of golf. These courses also have clubs, small resorts or eating joints associated with them.	• Built over minimum land area of 75 acres • Minimum 9-holes course • Club House with minimum built up area of 5,000 sqft
7.	Botanical gardens	Botanical garden is a large open area that is home to biologically rich plantation, wide variety of fruit yielding species, medicinal herbs etc. Such gardens may act as natural conservation sites for specific group of endangered plants Botanical garden acts as a • Public place for visitors • Prominent center for learning and understanding the environment	• Built over minimum size – 50 acres
8.	Urban / Rural	These are establishments that	• Built over minimum area 10 acres

S. No.	Tourism Infrastructure Project	Definition	Minimum requirements
	Haats	provide artisans, institutes and companies a common platform for training, business and promotion of specific themes such as textiles, handicraft based products, dance forms, culture, cuisine, traditional art forms, paintings, etc. *Examples of Urban / Rural Haats – Shilparamam, DilliHaat etc.*	• Stalls to showcase traditional cultural / handicrafts/ arts & crafts • Stage / Amphitheater for cultural performances • Food stalls with local / Indian cuisine
9.	Tourism & Hospitality Training Institute	Institutions, recognized by relevant regulatory authorities, that focus on providing degree, diploma or vocational/ specialized training in only areas related to Hospitality and Tourism Services	• Must be recognized institution by relevant regulatory authorities • Infrastructure and equipment to provide practical training for Hospitality /Tourism • Offering courses for Tourism/Hospitality that are recognized/certified by regulatory authorities • Placement support for trained resources
10.	Wayside amenities	Wayside amenities are established to facilitate a hassle free trip for tourists. They are built at tourist destinations or along the state/national highway for the use of tourists. Some of the facilities that are provided at Wayside Amenities include: • Clean drinking water	• Built over minimum 1 acre land with built up area of minimum 2,000 sqft • Minimum facilities to be offered ○ ISO-certified toilets with separate toilets for gents, ladies, differently-abled ○ Food court ○ Communication facilities ○ Shop with basic products for tourists

S. No.	Tourism Infrastructure Project	Definition	Minimum requirements
		access • Toilets • Restaurants/Food courts • ATM facilities • Cloak room • Shops • Communication services	○ Car parking facilities for minimum twenty 4-wheeler vehicles • Desirable to be setup close to petrol / diesel filling station
1.	Spiritual / Wellness Centers	Spiritual / Wellness centers aim to revive energy, provide a platform for personal introspection, promote positive health, treat diseases by providing different services such as spa, yoga, meditation, skin care treatment etc. *Examples of eligible Spiritual / Wellness centers – Ananda Spa, Jindal farms etc.*	• For spiritual centers, ○ Auditorium or well-covered open area with seating capacity of minimum 500 people ○ Accommodation facilities for minimum 100 people • For wellness centers, ○ Certified/licensed medicinal facilities with at least 20 well-trained staff ○ Well-trained yoga teachers with relevant certifications ○ Minimum 25 rooms, of quality equivalent to three star or above categories of hotels
12.	Museums	Institutions that showcases collection of public or private artifacts and other objects of scientific, artistic, cultural, or historical importance and makes them available for public viewing through exhibits that may be permanent or temporary.	• Built up area of at least 10,000 sq ft.

Annexure 3: Minimum Eligibility Criteria for Tourism Services

S. No.	Tourism Service	Definition	Minimum requirements
1	Beachside Shacks	Beach shacks are temporary structures made of haystack / tent material that are built on or next to a beach with facilities for basic food, sun lounges, shade umbrellas etc. Beach shacks must conform with Coastal Regulation Zone (CRZ) guidelines	• Should be not more than 500 meters away from GoAP/APTDC approved tourist beaches • Should have space of sit-down service for minimum 10 pax, serving food with approved standards of hygiene and quality • Should not be more than one storey or 200 sq. meters in built up area
2	Water sports (sailing/ windsurfing, scuba diving, water skiing, river rafting, kayaking)	Water sports include water related adventure / leisure activities such as sailing, wind surfing, scuba diving, water skiing, river rafting, kayaking, snorkeling, paddling etc.	• Separate Guidelines will be issued by Government of Andhra Pradesh
3	Water Ride/Sailing facilities	Water transport facilities are used for the movement of tourists to visit local places and enjoy local scenery through modes such as sail boats, house boats, glass bottom boats, amphibious, hovercraft, seaplanes etc.	• Should be at a tourist destination and not be used for regular ferrying of passengers • Operators must be registered with local regulatory authorities
4	Sea/ River Cruises	Sea/River cruises are trips taken for pleasure along a sea or river. It is a short duration trip that generally spanning a few hours or a few days.	• Capacity to host a minimum of 25 passengers (river cruise) and 50 passengers (sea cruise) • Facilities for on-board dining, accommodation and entertainment
5	Adventure	Adventure services involve	• A company operating these

S. No.	Tourism Service	Definition	Minimum requirements
	Services	exploration or travel with perceived (and possibly actual) risk, and potentially requiring specialized skills and physical activity. may include activities such as parasailing, paragliding, camping/trekking/hiking services, cycling trails, nature trails, rock climbing)	activities must be registered with Adventure Tour Operators Association of India or Ministry of Tourism • Guidelines issued by Ministry of Tourism for recognition of approved Adventure Tour Operator should be adhered to
6	Ropeways	A transport system for people, used especially in tourist destinations in mountainous areas, in which carriers are suspended from moving cables powered by a motor.	• Design of the Aerial Ropeway shall be in accordance with the guidelines issued by Bureau of Indian Standards, MoEF (GoI) and any other guidelines issued by Central/State Government • Structure and the overall system should be built considering the climate factors in the particular region • Ropes/Cables should be of highest quality
7	Heli-Tourism	Heli-Tourism provides travelers/tourists to explore, see and visit places via helicopter. It provides easier access to places of attraction and otherwise fairly inaccessible areas and helps maximize visitors' time to visit other places. It also provides a route for extreme sports, and it provides opportunities to visitors to explore remote	• Licensed operators by the Ministry of Civil Aviation • Approved standard quality helicopter meeting all regulatory norms • Pilots must have Commercial Helicopter Pilot License (CHPL)

S. No.	Tourism Service	Definition	Minimum requirements
		areas that have the potential to become new tourism destinations.	
8	Farm tourism	Farm tourism is a form of niche tourism that involves any farm-based operation or activity that brings visitors to a farm. There are wide range of activities such as learning about fruits and vegetables, poultry, animal rides, or shopping in farm gift shops.	• Traditional accommodation (farmstays, camps etc.), local cuisine, local farming methods, etc. • Guided walks and farm trails • Farm activities
9	Rural Tourism Services	Rural tourism is a form of niche tourism that promotes pre-identified villages to preserve and promote rural lifestyle, local arts / culture / handicrafts/ handlooms to tourists	• Applicable for services promoting rural lifestyle, local arts / culture/ handicrafts / handlooms offered at pre-identified villages under Heritage Tourism category • Home stay in traditional accommodation • Shop / Museum promoting local arts / handicrafts / handlooms etc. • Serving hygienic local cuisine to tourists • Guided tours of village for tourists
10	Heritage Walks	Heritage walks are way to explore the history of a city/town/village. Professional guides take the tourists on a tour through different historical/heritage monuments across the location.	• Licensed tour guides

S. No.	Tourism Service	Definition	Minimum requirements
11	Caravan Tourism	Caravans promote family oriented tours by providing basic facilities for stay and travel, including bedrooms and kitchen and can be used to reach places at tourist circuits/ destinations where adequate hotel accommodations may not be available. This would include vehicles viz. Recreational Vehicle (RV), Campervans, Motor Homes etc.	• Minimum features of Caravan as prescribed under Ministry of Tourism guidelines on Caravan Tourism • Caravan Park o Presence of sufficient caravan parks in the identified locations o Caravan parks shall have all necessary trading licences/ NOCs from concerned authorities, including fire NOC o Standardization of electricity, water and sewage connections to ensure total compatibility with Caravan specifications in India
12	Inbound Tour Operators/Travel Agents	Inbound Tour Operators are operators who make arrangements for transport, accommodation, sight-seeing, entertainment and other tourism related services in Andhra Pradesh for foreign and/or domestic tourists	• Recognition granted by Ministry of Tourism as approved Inbound Tour Operator and valid during policy period • All Ministry of Tourism guidelines for Recognition/ Renewal or Extension as an approved Inbound Tour Operator are to be adhered to Focus of Inbound Tour Operator should be to attract tourists to Andhra Pradesh
13	Cab services / Car hire services focusing on	Provision of car transport services to tourists, travel agents and other service	• Recognition granted by Ministry of Tourism as approved Domestic Tour Operator, and

S. No.	Tourism Service	Definition	Minimum requirements
	tourism	providers for transfers, sight-seeing and journeys to tourist destinations.	valid during policy period • All Ministry of Tourism guidelines for Recognition/ Renewal or Extension as an approved Tourist Transport Operator are to be adhered to • Minimum office space in Andhra Pradesh (in line with minimum requirements as per above mentioned guidelines) • Operation of minimum of 6 tourist cars with proper tourist permits issued by the Road Transport Authority or the concerned authorized agency for commercial tourist vehicles • Drivers should have working knowledge of English, Hindi & Telugu.
14	Food courts/ Restaurants at tourist destinations	Food courts are generally an indoor plaza or common area within a tourist facility that is contiguous with the counters of multiple food vendors and provides a common area for self-serve dining. Standalone restaurants at tourist destinations will also be included in this category	• Located at tourist destination • Food court ○ Minimum 3 different vendors at food court serving different types of cuisine ○ At least one well-recognized food chain serving food and beverages, with a minimum presence in 10 other locations in India ○ At least one vendor serving local Andhra cuisine ○ Common dining area • Restaurant ○ All mandatory licenses

S. No.	Tourism Service	Definition	Minimum requirements
			required to setting up and operating a restaurant including Food Business Operator license, Food Safety License, Eating House License, Health / Trade License
15	Rest rooms at tourist destinations	Rest rooms are rooms or small buildings containing one or more toilets. They are generally small constructions built near tourist places, famous parks, crowded landmarks, major public attractions. Rest rooms may have different services such as baby changing station, shower facilities, bathing facilities etc.	• Located at tourist destination • Rest rooms must be certified by proper authorities following international standards • Use of ISO certified equipment • Provisions for separate rest rooms for male, female and differently-abled • Appropriate measures for ensuring proper hygiene, water and sanitation arrangements
16	Cloak rooms at tourist destinations	Cloak rooms at tourist destinations where passengers/tourists can keep their luggage for a specific amount of time. This service is generally useful for day travelers, pilgrims and tourists visiting tourist destinations.	• These can be 24-hour manned facilities or can have fixed timings based on tourist inflow • Proper arrangement of racks • Provision for charging nominal fee for the items
17	Parking facilities at tourist destinations	Parking facilities at tourist destinations including services such as Park and ride, Valet Parking	• Minimum capacity for parking of 100 cars
18	Souvenir Shops at Tourist Destinations	Souvenirs attain immense value when people visit different places of their liking.	• Above 50% of the products must be sourced from local manufacturers, and artisans

S. No.	Tourism Service	Definition	Minimum requirements
		These shops enable tourists to buy traditional handicrafts, handlooms and regional items.	
19	Light & Sound/Laser Shows at tourist destinations	These shows are hosted at places of historic importance and help the tourists familiarize with the rich heritage of the place.	• Proper seating arrangements for minimum 50 tourists • System for controlling lighting and sound • Adequate power arrangements
20	Audio / video guide services at tourist destinations	Audio / Video guide services are available at tourist destinations to transmit cultural and historical commentary of the tourist destination. The devices may be made available for rent to tourists during the tour.	• Provides information and history of the tourist destination guided by number markings. • Can have GPS-guided audio/video navigation of the destination as an optional value-addition • Content validated by local authority / Tourism Department • Audio available in multiple international and Indian languages as per specific tourist destination